



# CEDAR FALLS

Cedar Falls Tourism and Visitors Bureau

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## BOARD MEETING AGENDA

Date: **Wednesday, September 16, 2020**

Location: **This meeting will take place via Zoom**

Please click the link below to join the webinar:

<https://us02web.zoom.us/j/83031721313>

Or iPhone one-tap :

US: +13126266799,,83031721313# or +19292056099,,83031721313#

Or Telephone:

Dial(for higher quality, dial a number based on your current location):

US: +1 312 626 6799 or +1 929 205 6099 or +1 301 715 8592 or +1 346 248 7799 or +1 669 900 6833  
or +1 253 215 8782

Webinar ID: 830 3172 1313

Time: **4pm**

- I. **Call to Order** – Introduce Adam Bolander
- II. **Approval of Agenda**
- III. **Approval of Minutes** – July
- IV. **Review Financial Reports** – June
- V. **New Business**
  - A. **FY22 Community Betterment Grants** – assemble task force
- VI. **Old Business**
- VII. **Reports**
  - A. **Chairperson’s Report** –Leslie Prideaux
  - B. **Marketing Committee Report** – Andy Woodrick
  - C. **Manager’s Report** – Kim Manning
  - D. **Experience Waterloo Report** – Tavis Hall
  - E. **Cedar Falls Community Main Street Report** – Kim Bear
  - F. **Cedar Valley Sports Commission Report** – Ashley Johnson
  - G. **Grow Cedar Valley Report** – Jim Schaefer
- VIII. **Adjournment**

**Meetings are the third Wednesday of the month – Next Meeting is October 21, 2020**

### **Mission of the Bureau:**

*To foster, promote, market, and service our community as a quality destination.*