



**CEDAR FALLS TOURISM & VISITORS BUREAU BOARD MEETING  
AGENDA**

**Date: Tuesday, November 14, 2023**

**Location: Cedar Falls Visitor Center, 6510 Hudson Road, Cedar Falls, IA**

**Time: 4 pm**

**I.Call to Order**

**II.Approval of Agenda**

**III.Approval of Minutes – October**

**IV.Review Financial Reports – September**

**V.New Business**

**A. Proposed Tourism Logo, Name, City Ordinance Updates**

**B. Tourism Development Grants**

**I. Iowa York Rite Convention**

**II. Game One Bowl**

**III. Cedar Valley Nationals, Iron Elite Wrestling**

**VI.Old Business**

**VII.Reports**

**A. Chairperson’s Report –Brooke Croshier-Sidebotham**

**B. Staff Report – Jennifer Pickar**

**C. Cedar Falls Community Main Street Report – Kim Bear**

**D. Cedar Valley Sports Commission Report – Ashley Johnson**

**E. Grow Cedar Valley Report – Jim Schaefer**

**VIII. Adjournment**

**Next meeting is Wednesday, December 20.**

FY24 Meetings:

*January 17, 2024 – need to change date*

February 21, 2024

March 20, 2024

April 17, 2024

May 15, 2024

June 19, 2024

*Mission of the Bureau:*

*To foster, promote, market, and service our community as a quality destination.*